



HORIZONS ATLANTA

2024 SPONSORSHIP OPPORTUNITIES



ABOUT HORIZONS ATLANTA

Horizons Atlanta's mission is to close the opportunity gap through high-quality academics in an engaging and enriching summer learning program. Our programs instill in students the joy of learning, the skills for success, and the inspiration to realize their dreams.

We partner with communities, families, students, and educators to create the opportunities that every child in metro Atlanta needs for success today and in the future.



1,560
scholars

74,000+
meals served

504 hours
of swim
instruction



OUR PROGRAM SITES



**WOODWARD
ACADEMY**
ESTABLISHED 1900



Horizons Honors Opportunities

SUNDAY, AUGUST 11, 2024 AT THE FERST CENTER FOR THE ARTS

Horizons Honors is Horizons Atlanta's premier annual event, bringing together more than 500 members of our community to celebrate the accomplishments of Horizons Atlanta scholars. This exciting event features performances by scholars from each of our 11 program sites, awards for outstanding scholars and teachers, and a red carpet experience to honor our scholars and families.

	PRESENTING \$25,000	TRANSFORMING \$15,000	BUILDING \$10,000	INSPIRING \$5,000	SUPPORTING \$2,500	COMMUNITY \$1,500
RECOGNITION	**					
Email & Social	*	*	*	*	*	*
Program Booklet	Full page ad	Half page ad	Half page ad	*	*	*
Event Signage	*	*	*	*	*	*
On Stage	*	*	*			
Press Releases	*	*				

**Presenting Sponsorship includes top billing as the Presenting Sponsor in all communications and press releases

ADDITIONAL HORIZONS HONORS OPPORTUNITIES:

These unique sponsorship opportunities include the benefits listed above, as well as special recognition at the event.

Audio/Visual Sponsor (1 Available)	\$5,000	Afterparty Sponsor (Scholar & Family Reception - 1 Available)	\$2,000
Red Carpet Sponsor	\$2,500	Teacher Awards Sponsor (1 Available)	\$1,000
Scholar Awards Sponsor (3 Available)	\$1,000	Paparazzi Sponsor (Photography - 2 Available)	\$1,000

JOIN THE

A-List
\$250

Otherwise known as a Host Committee, The A-List is a group of dedicated individuals who play a crucial role in ensuring the success of Horizons Honors through their own personal contributions as well as their social influence, networks, and expertise. A-List members will receive an exclusive invitation to a special Afterparty in September as well as recognition in the event program, event related emails and on the event webpage.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



HORIZONS ATLANTA
**PROFESSIONAL
LEARNING DAY**

Horizons Atlanta's Professional Learning Day brings together over 200 educators from across the region for a day of high quality sessions for teachers, staff and administrators of our summer programs.

A+ SPONSOR:
\$10,000

PARTNER SPONSOR:
\$5,000

GOLD STAR SPONSOR:
\$2,500

CHAMPION SPONSOR:
\$10,000

PODIUM SPONSOR:
\$5,000

POOL PARTY SPONSOR:
\$2,500



The Horizons Atlanta Swim Meet showcases the improvements made in swimming by our scholars. Swimming is an integral part of the Horizons model and learning to swim is an effective confidence-building activity that positively affects academics and mindsets.

*Professional Learning Day and Swim Meet sponsors will receive special recognition in event related emails and press releases as well as on the event webpage and social media.

SPONSORSHIP COMMITMENT

Company/Sponsor Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

SPONSORSHIP LEVEL

___ Presenting Sponsor (\$25,000)

___ Transforming Sponsor (\$15,000)

___ Building Sponsor (\$10,000)

___ Inspiring Sponsor (\$5,000)

___ Supporting Sponsor (\$2,500)

___ Community Sponsor (\$1,500)

___ The A-List (\$250)

___ Other: _____

PAYMENT METHOD

___ Mail check payable to Horizons Atlanta

___ Pay by credit card (link to be provided)

Return form to Amy Johns at ajohns@horizonsatlanta.org or mail to:

Horizons Atlanta
505 10th Street, NW
Atlanta, GA 30332

