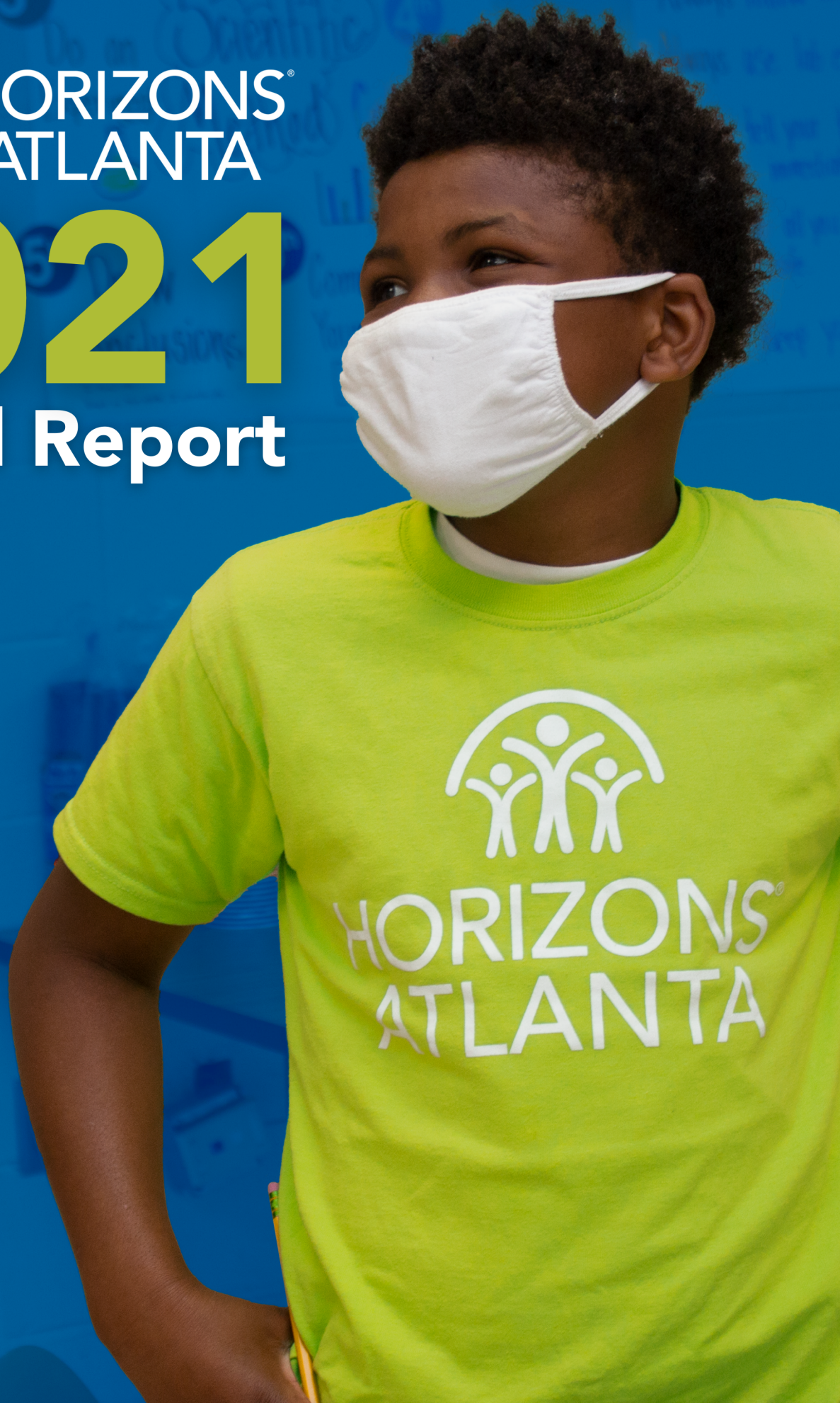




HORIZONS<sup>®</sup>  
ATLANTA

2021

Annual Report







# A MESSAGE FROM OUR BOARD CHAIR

Dear Friends,

Throughout the past two years we have all experienced unprecedented times. At Horizons Atlanta, as we have continued to navigate the many uncertainties of 2020 and 2021, we can't help but be grateful to be a part of a network dedicated to the well-being of Horizons scholars and families, and to be backed by a community of caring supporters.

The general consensus in education was that summer 2021 represented the critical “first step to academic recovery” for school-aged children. Most also agreed that the recovery time frame will likely be at least three years and must include a cohesive and comprehensive strategy between summer programs and the academic year. The learning loss in traditionally underserved communities, those that Horizons Atlanta specifically targets, is even more pronounced and will require added investment over this period.

Given this knowledge, as well as the knowledge that even more metro Atlanta students have fallen behind academically, we continued to pursue expansion opportunities to serve as many children as possible. This is why we added a second Kindergarten class at our Holy Innocents’ Episcopal School program in 2021, and began planning the launch of our newest program at the University of Georgia in Summer 2022.

After a school year filled with disruptions due to the continuing pandemic, Horizons Atlanta was committed to stepping up for our scholars. Summer 2021 saw nine of our ten programs return to in-person programming – either completely or in some hybrid format – recognizing that the classroom experience is more effective than online learning for most students.

Now, Horizons Atlanta finds ourselves at a unique juncture in our organization’s evolution. Never before has so much attention been focused on summer learning as the bridge to academic recovery. Given our proven model, our scale, and our deep relationships with the school districts, we stand committed to standing in that gap for our scholars and the new additions to the Horizons family through our expansion strategies.

We thank you for joining us in this effort and are excited to share with you our accomplishments from 2021. Thank you for your continued belief in us, and for making our mission yours. Together, we can bend trajectories back in the right direction.

With gratitude,

**John F. Brock, III**



# BOARD OF DIRECTORS

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CEO, Coca-Cola European Partners (Retired)

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Executive Director, Kate's Club

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President, Atlanta Technical College

## **David P. Stockert**

Retired CEO, Post Properties

## **Al Trujillo**

President, Georgia Tech Foundation

## **J. Fidel Turner**

Dean, Clark Atlanta University

## **Steven Turner**

Associate Head of School, Holy Innocents' Episcopal School

## EX-OFFICIO

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Horizons National Board Member

### **Alex Wan**

Horizons Atlanta Executive Director



# STAFF

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Executive Director

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Director of Development

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Regional Program Director

## **Rhodope Fears**

Data & Enrollment Manager

## **Addison Campbell**

Communications Manager

## **Dacey Geary**

AmeriCorps VISTA

## **Kennedy Kirtland**

AmeriCorps VISTA







**Our mission is to close the opportunity gap through high-quality academics in an engaging and enriching summer learning program.**

We believe that every child in metro Atlanta, regardless of background, should have the same chance at making a positive impact on their community. We accomplish this through a transformational, tuition-free, summer learning program that helps eliminate critical barriers to success that many of our children face, thus putting them on a path to:

- Read proficiently by the end of third grade
- Achieve eighth grade math competency
- Build swimming skills and self-confidence
- Graduate from high school, college and career ready

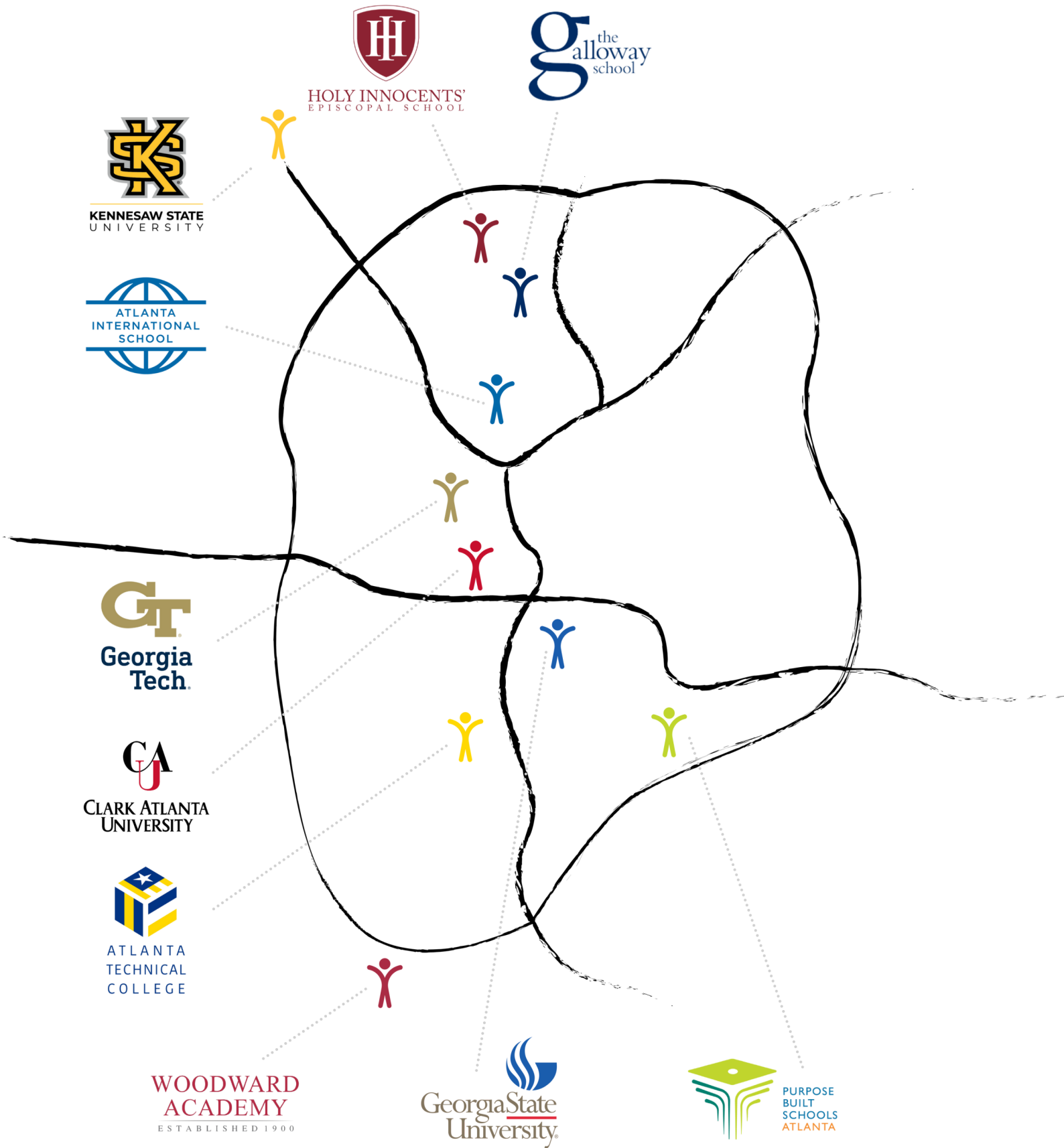
## **MODEL**

We invite students from Atlanta’s underserved communities to attend a six-week summer program on the campus of an independent school, college, or university, and receive additional support throughout the year.

In small classes led by professional teachers, scholars dive into a rich curriculum with a focus on literacy and STEAM, returning every year throughout their K-8 academic career. Horizons Atlanta equips youth from underserved communities with a broad range of academic skills, providing them with the opportunity to experience success in an inspirational and supportive learning environment. Outcomes include measurable gains in reading, math, swim skills and water confidence, social skills, self-esteem, school-year attendance, and high-school graduation rates.



# OUR PROGRAMS

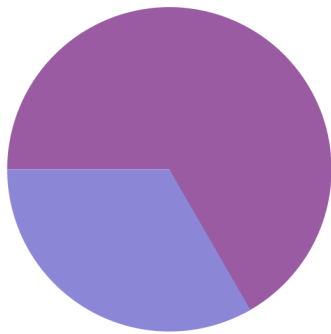
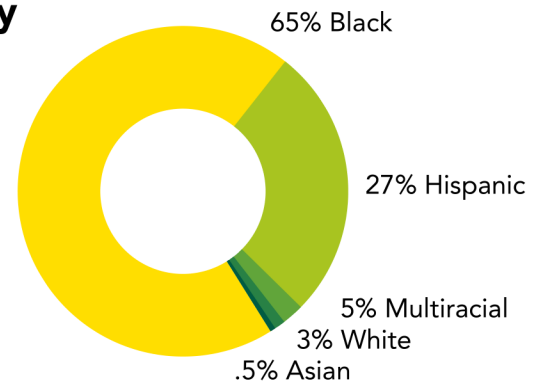




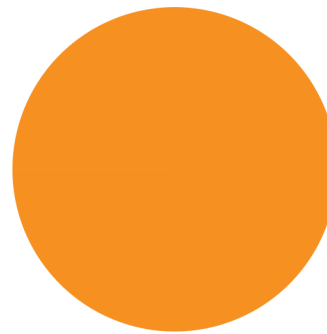
# WHO WE SERVE

**Horizons Atlanta exists to close the opportunity gap faced by underserved students.**

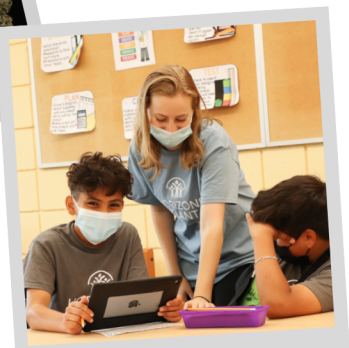
We believe that every child in metro Atlanta, regardless of background, should have the same chance at making a positive impact on their community.



**2/3** of our scholars come to us performing below grade level in Reading and/or Math.



**100%** of our scholars qualify as low-income based on school-year participation in the Free and Reduced Price Lunch program.



## THE CHALLENGE

**Math and literacy are critical skills, yet underserved students face significant gaps.**

Underserved students are 42% less likely to be proficient in reading by third grade and 39% less likely to be proficient in math by 8th grade than their more affluent peers.

**Research suggests the majority of the achievement gap is attributable to "summer slide."**

Students who don't experience enriching summer activities can lose up to 2 months of academic skills.

# 10

sites across metro-atlanta



# 857

scholars  
in grades K-9



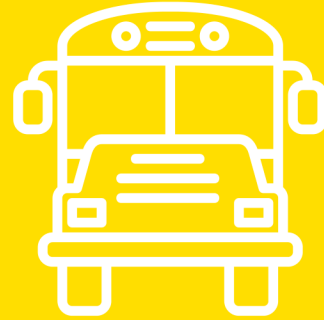
# 1,500+

hours of learning time



# 67

field trips



# 400

hours of  
**STEAM**  
instruction



# 253

hours of  
**swim**  
instruction



# 218

hours of  
**Social-Emotional Learning**



# 19,136

healthy snacks  
provided

# 44,792

meals  
served





# IMPACT

Scholars who attended a six-week program in person demonstrated:

nearly  
**2 months growth**  
in math skills

almost  
**3 months growth**  
in early literacy skills

more than  
**2.5 months growth**  
in reading skills



"My children have had the best summer due to Horizons and the teachers. They are already talking about returning next summer."

Parent, Horizons Atlanta at Kennesaw State University



"I value that I got to learn a lot of new things so I can be ready for the next school year."

Scholar, Horizons Atlanta at Atlanta International School



"Working on the Horizons program has been the most rewarding experience ever. I feel so privileged to have had the chance to have worked with these incredible, loving and hard working scholars!"

Teacher, Horizons Atlanta at The Galloway School

**75%**

of scholars liked the program

**96%**

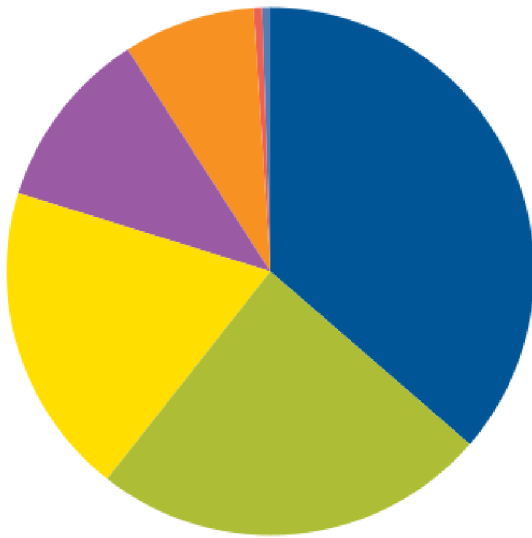
of scholars said Horizons staff made learning fun

**98%**

of scholars said Horizons activities helped them learn new things



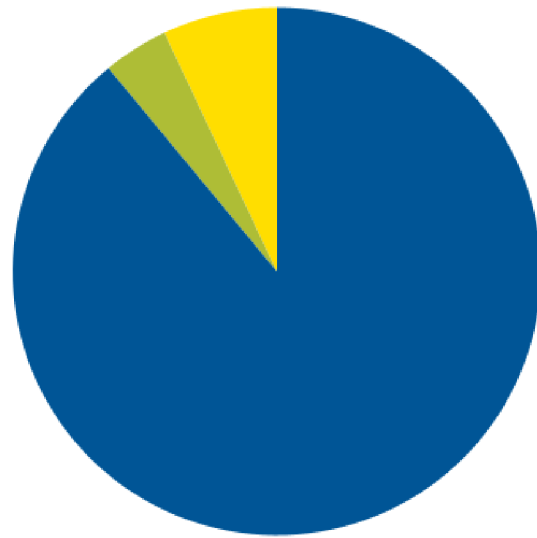
# FINANCIALS



**FY21 Revenue Sources**

■ Foundations	\$1,293,000
■ Public	\$868,876
■ Site Level Fundraising	\$665,668
■ Individuals	\$379,570
■ Corporations	\$297,054
■ In-kind	\$20,634
■ Events and Other	\$16,758

**TOTAL: \$3,541,460**



**FY21 Expenses**

■ Program Services	\$2,434,473
■ Fundraising	\$197,211
■ Management and General	\$109,931

**TOTAL: \$2,735,615**







# 100% CLUB

The Horizons Atlanta 100% Club Scholar Sponsorship Program celebrates our mission and commitment to ensuring that 100% of children have the opportunity to make an impact on their community. Donors commit to funding 100% of one scholar's summer experience with a donation of \$2,500 or more, helping us reach our goal of 100% of scholars reading proficiently by the end of third grade, achieving eighth grade math competency, building swimming skills and self-confidence, and graduating from high school, college and career ready, because we believe 100% of scholars matter.

Lisa and Peter Aman  
Sarah and Lamar Anderson  
Scott Bernstein and Melissa Knowles  
Betsy and Roger Birkholz  
Rafael and Patricia Bras  
John and Mary Brock  
Sheldon Brown  
Karen and David Calhoun  
James and Mistalene Calleroz White  
Stacy and Jim Cullinan  
David Dase and Jacqueline Flake  
Rachel Dinerman  
Brandon and Lindsey Downs  
Natalie and Tom Epperson  
Frank and Karen Fallon  
Dave Fedewa and Christy Leschaloupe  
Jeff and Twyla Fendler  
John and Laura Foster  
Alexis and Michael Hambrick  
Jim and Susan Hannan

Kenneth and Kathryn Henderson  
Kristy Jordan  
Nancy and Les Juneau  
Jim Kieffer  
David and Diana Mack  
Elizabeth and Chris Morris  
John and Nancy Patterson  
Todd Pawlowski  
Heather Preston  
Kim Reddy  
Ed Roberts  
Jim and Stacy Scott  
Michael Stewart and Melisa Rathburn-Stewart  
Dave Stockert and Cammie Ives  
James Stubb and Joanne Sullivan  
Zachary Taylor  
Al and Melba Trujillo  
Alex Wan  
Louise and Thomas Wells  
John and Ellen Yates

**Thank you for supporting our scholars!**

# INSTITUTIONAL PARTNERS

AEC Trust  
Amazon Smile  
Atlanta Capital Management  
Atlanta Educational Consultants  
Atlanta International School  
Atlanta Jewish Foundation  
Atlanta Orthodontic Specialists  
Atlanta Public Schools  
Atlanta Technical College  
Bank of America  
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Children Read  
Clark Atlanta University  
Constellation  
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Creating Connected Communities  
David, Helen & Marian Woodward Fund  
DeKalb County Human Services Department  
Deloitte  
Duke Realty  
First Citizens Bank  
Frances Hollis Brain Foundation, Inc.  
Fulton County Community Services Program  
Fulton County Schools  
Garden Hills Pool  
Genesis Landscaping and Construction  
Georgia Tech Foundation  
Georgia DECAL Bright from the Start  
Georgia DFCS Afterschool Care Program  
Georgia-Pacific Foundation  
Georgia Power Foundation  
Georgia State University  
Georgia Tech  
Goizueta Foundation  
GreyStone Power Foundation, Inc.  
Haddow & Company  
Hands On Atlanta  
Holy Innocents Episcopal Church  
Holy Innocents' Episcopal School  
Horizons National  
IBM  
J. Bulow Campbell Foundation  
Jack and Anne Glenn Foundation

JALS Foundation  
Kennesaw State University  
Kiwanis Club of Lost Mountain, Inc.  
KPMG  
LEGO  
Mary Allen Lindsay Branan Foundation  
McKinsey & Company  
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NCR Foundation  
Neiman Marcus  
Network For Good, Inc.  
Nora Roberts Foundation  
Oxford Industries  
Philip I. Kent Foundation  
Primerica Foundation  
Purpose Built Schools Atlanta  
PWC  
Realan Foundation  
RLS Construction  
Rotary Club of Buckhead  
Rotary International  
Sandy Springs Society  
Sara Giles Moore Foundation  
Sartain Lanier Family Foundation  
Schiavi Family Foundation  
Scott Hudgens Family Foundation  
Second Helpings Atlanta  
Sterling Seacrest Partners  
The Coca Cola Company  
The Cotton Gin at Mill Creek  
The Galloway School  
The Home Depot Foundation  
The Joseph B. Whitehead Foundation  
The Junior League of Atlanta  
The Stockel Family Foundation  
The Zeist Foundation, Inc.  
TisBest Philanthropy  
United Way of Greater Atlanta  
WarnerMedia  
Wells Fargo Foundation  
Westside Future Fund  
WINGS for Kids  
Wire2Wire Running, LLC  
Woodward Academy







# HORIZONS<sup>®</sup> ATLANTA

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