



HORIZONS[®]
ATLANTA

2022

Annual Report



A MESSAGE FROM OUR BOARD CHAIR



Dear Friends,

Summer 2022 brought record numbers for Horizons Atlanta as we welcomed 1,262 scholars at ten sites across our region. In June we were thrilled to open our tenth site in our regional network - Horizons Atlanta at The University of Georgia, expanding our reach to serve scholars in the Athens-Clarke County school district. All ten Horizons Atlanta sites operated fully in-person learning and community building programs. The return of swimming brought joy and confidence and our students explored, created, tried new things, built relationships, and had fun – all while gaining an average of 7 weeks of growth in literacy and math.

In July, First Lady Dr. Jill Biden and Secretary of Education Dr. Miguel Cardona visited our Horizons Atlanta at the University of Georgia to highlight programs providing summer learning opportunities made possible by the American Rescue Plan. During this visit, Horizons Atlanta represented high-quality summer learning, and the vital role programs like ours play in the learning journeys of millions of young people.

Looking ahead, Horizons Atlanta's new Strategic Plan for 2023-25 - informed by and crafted alongside our valued stakeholders – will guide our activities over the next three years so that we can sustainably deliver high-quality academics and support to the children and families in need. It includes four strategic priorities: 1) high quality programs, 2) sustainability, 3) human capital, and 4) growth.

2023 marks Horizons Atlanta's tenth anniversary! Back in 2012, when John and Mary Brock brought the idea of Horizons Atlanta to launch as a regional organization, we had just two sites with 150 students at Holy Innocents and Woodward Academy. In 2013, we created the Horizons Atlanta region, and 2023 will see us serve nearly 1,500 scholars at 11 sites.

Of course, none of the incredible work we have accomplished over the past ten years would have been possible without the generosity of our supporters. We are grateful to everyone who has supported Horizons Atlanta along our journey, and we look forward to continuing to partner with you to ensure the next ten years are as impactful as the last ten.

We thank you for joining us in this effort and are excited to share with you our accomplishments from 2022. Thank you for your continued belief in us, and for making our mission yours.

With gratitude,

Kevin Glass



MISSION

Our mission is to close the opportunity gap through high-quality academics in an engaging and enriching summer learning program.

We believe that every child in metro Atlanta, regardless of background, should have the same chance at making a positive impact on their community. We accomplish this through a transformational, tuition-free, summer learning program that helps eliminate critical barriers to success that many of our children face, thus putting them on a path to:

- Read proficiently by the end of third grade
- Achieve eighth grade math competency
- Build swimming skills and self-confidence
- Graduate from high school, college and career ready

MODEL

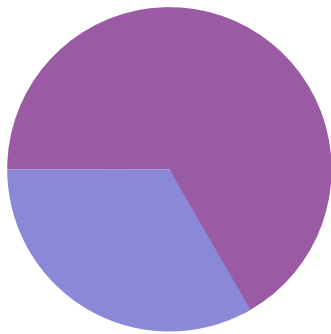
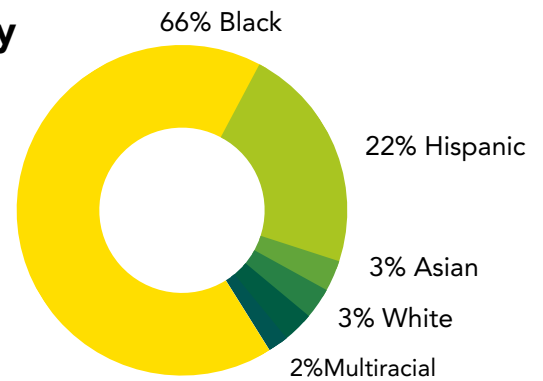
We invite students from Atlanta's underserved communities to attend a six-week summer program on the campus of an independent school, college, or university, and receive additional support throughout the year.

In small classes led by professional teachers, scholars dive into a rich curriculum with a focus on literacy and STEAM, returning every year throughout their K-8 academic career. Horizons Atlanta equips youth from underserved communities with a broad range of academic skills, providing them with the opportunity to experience success in an inspirational and supportive learning environment. Outcomes include measurable gains in reading, math, swim skills and water confidence, social skills, self-esteem, school-year attendance, and high-school graduation rates.

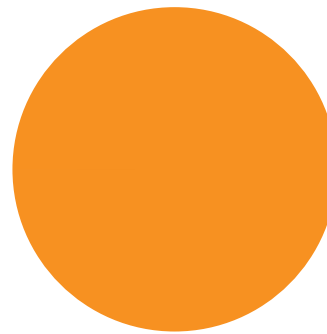
WHO WE SERVE

Horizons Atlanta exists to close the opportunity gap faced by underserved students.

We believe that every child in metro Atlanta, regardless of background, should have the same chance at making a positive impact on their community.



2/3 of our scholars come to us performing below grade level in Reading and/or Math.



100% of our scholars qualify as low-income based on school-year participation in the Free and Reduced Price Lunch program.



THE CHALLENGE

Math and literacy are critical skills, yet underserved students face significant gaps.

Underserved students are 42% less likely to be proficient in reading by third grade and 39% less likely to be proficient in math by 8th grade than their more affluent peers.

Research suggests the majority of the achievement gap is attributable to "summer slide."

Students who don't experience enriching summer activities can lose up to 2 months of academic skills.

FLOTUS VISIT

The First Lady of the United States, Jill Biden, and the U.S. Education Secretary, Miguel Cardona, counted down as five and six-year-old students jumped into the pool at the University of Georgia. As a part of their tour showcasing the American Rescue Plan, Dr. Biden and Secretary Cardona chose Georgia as one of three states to visit, and Horizons Atlanta as a program to highlight.

Horizons Atlanta at UGA works with 30 students from Barnett Shoals Elementary School during six weeks of summer and uses nearly \$200,000 in American Rescue Funds to operate.

Now that most schools have reopened post-pandemic, many have been racing to make up for lost time and gaps in learning. Aliceson Nobles, the principal at Barnett Shoals, said she's noticed that kids who go through the Horizons program exhibit better emotional well-being, improved social skills, and higher motivation to read and write because their skills were nurtured during time away from their classrooms.



"For me as an educator, the one thing I try to give students is confidence. Confidence is the most important thing, that they feel good about themselves." - Dr. Jill Biden



HORIZONS HONORS

Horizons Honors is Horizons Atlanta's premier annual event, celebrating the achievements of our scholars.

On Thursday, October 13, 200 supporters and friends of Horizons Atlanta gathered at Summerour Studio for the fourth annual Horizons Honors – and after celebrating virtually in 2020 and 2021, it was wonderful to gather in person again! The event recognized ten outstanding scholars for the ways they Inspire, Build, and Transform our Horizons Atlanta community, and also featured scholar performances and an inspirational keynote from a Horizons Atlanta alumna. **The event raised more than \$200,000 to support Horizons Atlanta's transformative educational programs.**



"Sí se pudo" and "Sí se puede" – we did it and we can do it! ¡Que viva Horizons!

Thank you to Horizons Honors Event Chair Aron Levine, the host committee, and the Horizons Atlanta Board of Directors for making the event a success!



Horizons Atlanta alumna Suleima Millan-Salinas shared the story of how Horizons empowered her to succeed in school and pursue her college and career goals, concluding with a special nod to Hispanic Heritage Month.



10

sites across metro-atlanta



1247

scholars

in grades K-9



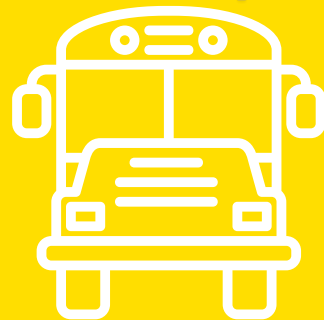
2,000+

hours of learning time



69

field trips



400

hours of

STEAM

instruction



278

hours of

swim

instruction

229

hours of
Social-Emotional
Learning



32,396

healthy
snacks
provided

64,792

meals
served

IMPACT

Scholars who attended a six-week program in person demonstrated:

nearly
2 months growth
in math skills

almost
1.8 months growth
in early literacy skills

more than
1.7 months growth
in reading skills



"My child has been attending since he was in Kindergarten and he is now going into 9th grade. He has **blossomed into a creative and curious young man** thanks to Horizons Atlanta. He is ready for high school and beyond."

Parent, Horizons Atlanta at Clark Atlanta University



"I feel so privileged to have had the chance to have worked at Horizons. I still cannot believe the First Lady came to see our program! Wow! What a **once in a lifetime experience!!**

Teacher, Horizons Atlanta at the University of Georgia



"Horizons has helped me **build confidence** because I have support learning new things. I enjoy the field trips and building **meaningful relationships** with my **peers and mentors.**"

Student, Horizons Atlanta with Purpose Built Schools

73%

of scholars liked the program

89%

of scholars said Horizons staff made learning fun

93%

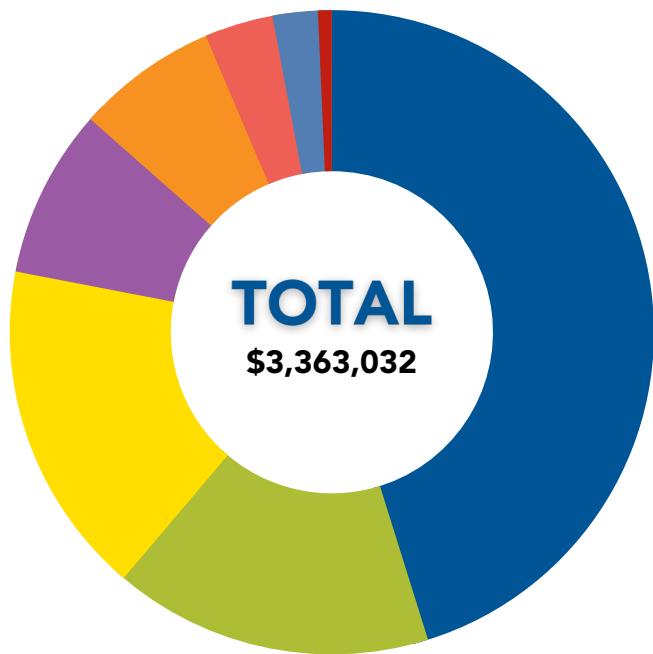
of scholars said Horizons activities helped them learn new things



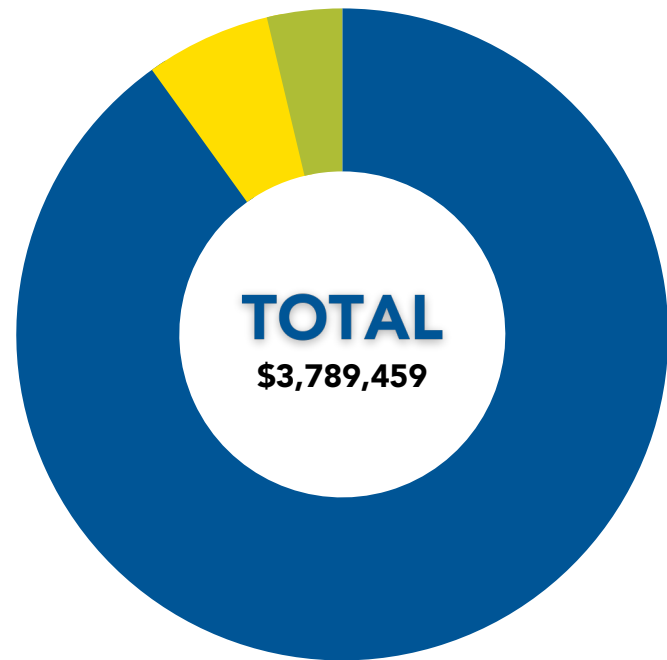
High Museum of Art

FINANCIALS

FY22 Revenue Sources



FY22 Expenses



■ Site Level Fundraising	\$1,198,300
■ Government Grants	\$424,757
■ Individual Giving	\$446,658
■ Foundations	\$225,085
■ Corporations	\$188,078
■ Events	\$91,279
■ Interest and Other	\$60,221
■ In-kind Donations	\$18,334

■ Program Services	\$3,413,219
■ Fundraising	\$235,201
■ Management and General	\$141,039

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EX-OFFICIO

Alex Wan

Horizons Atlanta Executive Director





The Horizons Atlanta 100% Club Scholar Sponsorship Program celebrates our mission and commitment to ensuring that 100% of children have the opportunity to make an impact on their community. Donors commit to funding 100% of one scholar's summer experience with a donation of \$2,500 or more, helping us reach our goal of 100% of scholars reading proficiently by the end of third grade, achieving eighth grade math competency, building swimming skills and self-confidence, and graduating from high school, college and career ready, because we believe 100% of scholars matter.

Lisa and Peter Aman
Sarah and Lamar Anderson
Scott Bernstein and Melissa Knowles
Betsy and Roger Birkholz
Rafael and Patricia Bras
John and Mary Brock
Sheldon Brown
Karen and David Calhoun
James and Mistalene Calleroz White
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James Stubb and Joanne Sullivan
Zachary Taylor
Al and Melba Trujillo
Alex Wan
Louise and Thomas Wells
John and Ellen Yates

Thank you for supporting our scholars!

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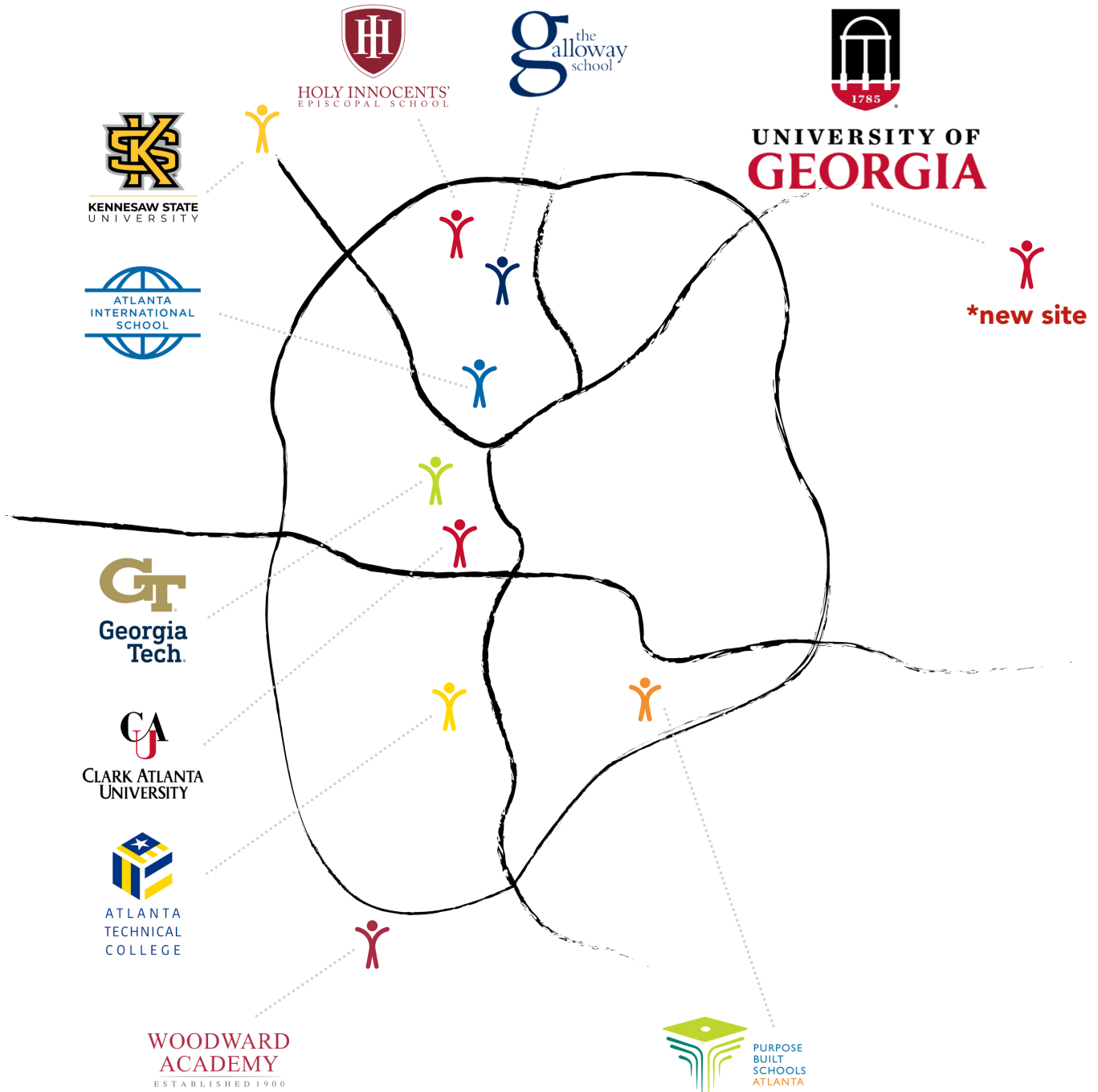


Horizons Atlanta



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LaVasia Bullard

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Laura McHargue

Assistant Director of Development

