

# Annual Report





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#### **Ex-Officio**

Mary Brock	Horizons National Board Member
Alex Wan	Executive Director

## Our Mission

Horizons Atlanta's mission is to close the opportunity gap through high-quality academics in an engaging and enriching summer learning program. As an affiliate of Horizons National, we aim to improve the life trajectories of underserved students and their families by instilling in them the joy of learning, the skills for success, and the inspiration to realize their dreams. We believe that every child in metro Atlanta, regardless of background, should have the same chance at making a positive impact on their community. We accomplish this by eliminating critical barriers to success that many of our children face, thus putting them on a path to:



Read proficiently by the end of third grade



Achieve eighth grade math competency



Build swimming skills and selfconfidence



Graduate from high school, college and career ready

# Our Model

The Horizons summer learning program model has a 50+ year track record for producing positive and consistent results. We invite students from Atlanta's underserved communities to attend a six-week summer program on the campus of an independent school, college, or university, and receive additional support throughout the year. Our project-based educational model is designed to fuel a lifelong passion for learning, using a blend of high-quality academics with cultural enrichment and confidence-building activities like swimming, arts, and sports. In small classes led by professional teachers, our scholars dive into a rich curriculum with a focus on literacy and STEAM, returning every year throughout their K-8 academic career. Horizons Atlanta serves youth from underserved communities with a broad range of academic skills, providing them with the opportunity to experience success in an inspirational and supportive learning environment. Outcomes include measurable gains in reading, math, swim skills and water confidence, social skills, self-esteem, schoolyear attendance, and high-school graduation rates.

## Dear Friends, Families, and Supporters,

Reflecting back, it is difficult to put into words the extent to which the world changed in 2020 and the impact of the coronavirus pandemic on our Atlanta community. What began as a fairly typical year for Horizons was turned upside down in March as schools and businesses closed, meetings and events went virtual, and Horizons Atlanta's plans for a traditional six-week summer learning program were suddenly clouded in uncertainty.

In response, our incredible team of Site Directors and staff quickly pivoted, building a tiered learning approach with a full range of remote programming possibilities for summer 2020. As the academic year came to a close, Horizons stepped up to meet our scholars' basic needs around food, digital devices, and internet access, launching our first ever virtual program in June. Informed by remote learning best practices, our teams delivered a blended model of live online instruction and hands-on offline work to continue combating the effects of "summer slide" and the newly compounding impact of COVID-19 learning loss.

Our staff also prioritized Social Emotional Learning and community building, recognizing that many Horizons scholars are disproportionately affected by the negative impacts of out-of-school time. Against the backdrop of a global pandemic and re-energized social justice movements, scholars and teachers at all ten of our sites dove into real-world issues, re-connected to the joy of learning, and took care of one another. Overall, pivoting to "Horizons at Home" included expanding our services to provide:

- Digital devices and connectivity,
- Online literacy and mathematics learning applications,



- Customized, take home learning kits for activities complementing online instruction,
- Virtual field trips to cultural and educational opportunities, and
- Weekly meal distribution and grocery store gift cards to address food insecurity.

We are also proud to report enhanced schoolyear programming across the entire Atlanta region in 2020, some sites convening - virtually or safely in-person - outside of the summer months for the first time ever. We celebrate the resulting increase in family engagement and look forward to deepening those connections for years to come.

As we navigated the many uncertainties of 2020, we were thankful to be part of a network dedicated to the well-being of Horizons scholars and families, and to be backed by a community of caring supporters. While we know our work is in many ways just beginning, we thank you for joining us in this effort and are excited to share with you, in spite of some enormous challenges, our accomplishments from 2020.

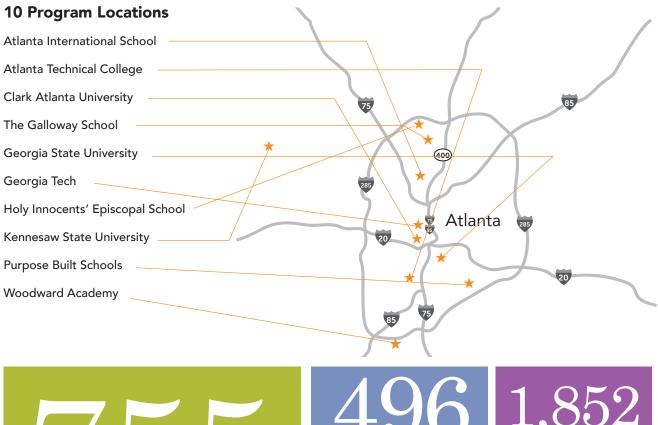
Thank you for your continued belief in us, and for making our mission yours.

With gratitude,

John F. Brock, III

# By the Numbers

#### Across Metro Atlanta in 2020





7 staff 21 public feeder school partners



 $31.000^{+}$ 

math questions solved

grocery store gift cards distributed

BO device the second se

devices distributed

learning and supply kits

## Closing the Hunger Gap

In addition to converting curriculum for virtual learning, we also faced the challenge of providing food to our scholars remotely in 2020. Traditionally, Horizons Atlanta scholars are served breakfast, lunch, and a snack each day that they attend the program, helping close the hunger gap during the months spent out of school. Though the pandemic prevented us from gathering and serving meals in person, we were determined to offer comparable summer food support.

Two of our sites opted to purchase grocery store gift cards for their families. Others were determined to continue providing meals despite the complex logistics puzzle of connecting the resources to our families in the context of virtual programs. What resulted was a true testament to the strength of community collaboration and Horizons Atlanta's regional model.

For the first three weeks in June, we received 500 meal bags a week from Atlanta Public Schools containing five breakfasts and lunches, which we distributed to our families at several of our host institutions; some staff even delivered food directly to their scholars' homes. For the second half of the summer, these meal packs were

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Beyond the food itself, it was the staffing assistance of Hands On Atlanta volunteers and the bus services of

Atlanta International School, The Galloway School, and Woodward Academy that helped make it possible for us to feed our scholars in 2020.

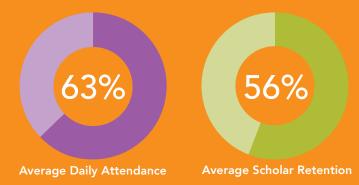


# Impact

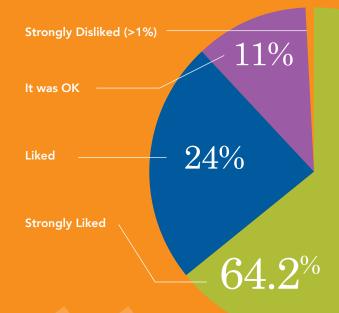
Like most everything else, the pandemic also changed how we measured our impact in 2020. Traditionally, Horizons Atlanta scholars are evaluated in Early Literacy, Reading, and Math at the beginning and end of our six-week program, and their progress is measured in months of growth, reported using a threeyear average. When COVID-19 forced our programs to go virtual, we pivoted from these typical in-person assessments and purchased licenses to high-quality online learning platforms, such as Lexia Learning and IXL Math, where our scholars were able to practice skills and demonstrate academic growth.

Though our average retention and attendance numbers were lower than for a more typical program year, smaller classes meant enhanced scholar-toteacher engagement and a deepened sense of community amidst uncertain and isolating times. In switching to digital programming, our staff demonstrated tremendous creativity in curriculum design, hands-on materials, virtual field trips, and more. Additionally, our summer of Horizons at Home resulted in:

- Increased scholar and family access to devices and connectivity,
- Distribution of 53,460 meals and over \$31,000 in grocery store gift cards to combat food insecurity,
- Increased family participation before, during, and after summer,
- Scholars and staff gaining three to six weeks of experience with remote learning, better preparing both for the upcoming school year, and
- ■High satisfaction from families, scholars, and staff.



#### Scholar Survey: Overall, How Did You Feel About Horizons This Summer?



I feel like a virtual expert! I have spoken to several of my 'work' colleagues and expressed how working at this program has really helped me with my virtual instruction." ~ Teacher

> "Every single day, I learned something new!" ~ Scholar

"I love that my son enjoyed going to Horizons, even virtually, every day! D actually looked forward to talking with his friends and the teachers." - Parent

















**¥**PowerMyLearning



The Sara Giles Moore Foundation









# Pandemic Partnerships

Even during more typical years, Horizons Atlanta is made stronger through our many partner organizations. As we navigated the farreaching impacts of coronavirus in 2020, we were especially grateful for our community and all the relationships, both new and old, that made Horizons at Home a success for our scholars. We extend deep appreciation to:

- Atlanta Public Schools (APS) and PowerMyLearning for device and connectivity support
- APS, Second Helpings Atlanta, Inc., Bold Catering and Design, Hands On Atlanta, Woodward Academy, The Galloway School, and Atlanta International School for food distribution support
- Creating Connected Communities for socially distanced ice cream fun
- Mayor's Summer Reading Club for the trainings, books, and author read-aloud events
- Children Read and Most Valuable Kids Atlanta for their book donations
- Atlanta Summer Program Leaders Collective and Georgia
  Statewide Afterschool Network for guidance and support among our peer organizations

We were also inspired by the ways in which the philanthropic community stepped up to deliver pandemic relief funds in 2020. Horizons Atlanta received generous support specifically for COVID-19 relief from the Coca Cola Foundation, Greater Atlanta COVID-19 Response and Recovery Fund (managed by United Way of Greater Atlanta and the Community Foundation of Greater Atlanta), Goizueta Foundation, Sara Giles Moore Foundation, and the Zeist Foundation.

## 2020 Horizons National Conference

In February before the coronavirus-related shutdowns, nearly 20 team members represented Horizons Atlanta at the Horizons National Annual Conference in Greenwich, Connecticut. We learned so much from Horizons colleagues from all across the country and were proud to bring our expertise to the network through our four Horizons Atlanta presenters: Alex Wan, Executive Director, Chris Brodnan, Regional Program Director, Sharron McIntyre, Site Director of Horizons Atlanta at Atlanta Technical College, and LaVasia Bullard, Site Director of Horizons Atlanta with Purpose Built Schools.

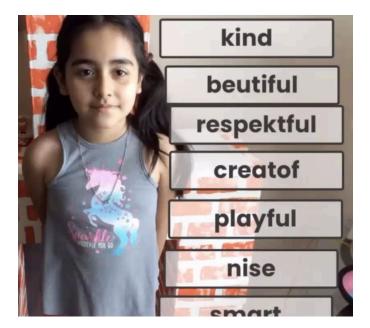
We were also extremely proud of Horizons Atlanta at Atlanta Technical College teacher, Douglas Henry, who was one of four recipients of the 2020 Lyn McNaught

Teacher Award. Named after Horizons at New Canaan's founding Executive Director, Lyn McNaught, this award is given each year to outstanding Horizons educators who provide exemplary opportunities for youth. Mr. Henry has been part of Horizons Atlanta's ATC program for six years, taking on the role of virtual fitness coach in 2020 to help scholars nurture their social and emotional well-being through yoga, zumba, and other exercises while also learning facts about the various geographic regions in Georgia!

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# Our Programs







#### **Atlanta International School**

Horizons Atlanta at Atlanta International School ran for four weeks and featured a mix of live virtual instruction, independent activities, and special socially distanced in-person events. Masked up, middle school scholars were even able to continue their annual tradition of spending time with United Airlines Captain Claudia Zapata-Cardone to make their own airplanes and learn more about flying and STEM careers. During the school year, the Horizons Atlanta at AIS community kept in touch through monthly Zoom calls primarily focused on Social Emotional Learning.







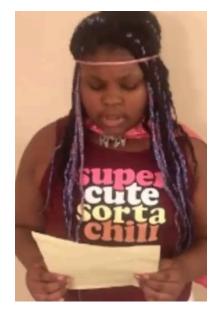
#### Atlanta Technical College

Our four-week Horizons Atlanta at Atlanta Technical College program featured a dynamic blend of academic and enrichment activities, including virtually-led fitness classes, drama, Spanish, art, upcycling, coding, and Social Emotional Learning. Positioning themselves as superheroes in their communities, the Horizons Atlanta at ATC family also raised nearly \$900 to support efforts to end Alzheimer's! In late 2020, scholars tuned in virtually to the program's first ever school-year events, celebrating the holidays with a pajama movie night and an afternoon exploring Kwanzaa traditions.









#### **Clark Atlanta University**

Horizons Atlanta at Clark Atlanta University launched June 1st and concluded their virtual program three weeks later. Their theme, "The Journey 2020," guided scholars through Social Emotional Learning activities, project-based assignments, numerous virtual field trips, and science, technology, reading, engineering, art, and math labs. CAU's engaging and inspirational final celebration on Juneteenth Day showcased their rich curriculum of math and literacy skill building, music and spoken word, Black history, and the program's signature global perspective, made complete with a first-class flight simulation.

During the school year, CAU scholars embarked on monthly Saturday Adventures on Zoom. From the Digital Storytelling Festival to featured lessons in Social Emotional Learning, special adventure presentations from CAU partner JumpStart to math and reading support, school year programming explored cultural enrichment with a community building focus.



The Galloway School

Despite postponing their official launch until 2021 due to COVID-19, Horizons Atlanta at The Galloway School actively supported Scott Elementary School kindergarteners and families in summer 2020 through weekly food distribution and literacy-focused virtual tutoring sessions three times a week. Our Galloway program also provided Chromebooks for participating scholars and used the learning app Lexia to enhance reading skills. During the school year, the program hosted several seasonal family engagement events as they prepared for their first official summer in 2021.

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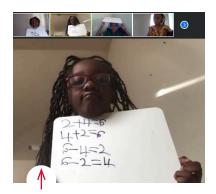


#### **Georgia State University**

Horizons Atlanta at Georgia State University stuck to their signature theme, "The Pathway to the Three E's - Education, Environment, Economics," in their five weeks of remote programming. Scholars completed hands-on STEAM experiments, read and discussed novels together, and were even rewarded with pizza delivery for meeting goals in math and literacy practice!

The fun continued into the school year through Super Saturday sessions held in partnership with The Junior League of Atlanta, Inc. Over Zoom, JLA members led the scholars in creating their own passports in preparation for virtual trips to Mexico, Australia, Paris, and South Africa. GSU scholars immersed themselves in place-based activities exploring the food, music, dance, and language customs of each location, reading books and enjoying snacks provided by the JLA. In October, they were even joined by an eighth grade scholar from our Holy Innocents' Episcopal School program for a lesson on Mexican holiday Día de Muertos (Day of the Dead).









#### Georgia Tech

Our Horizons Atlanta at Georgia Tech program went "Full STEAM Ahead" for three weeks of virtual learning focused on project-based learning, social and emotional skill building, and enrichment. Scholars dove into researching and investigating real-world problems and expressing themselves through art, with one rising ninth grade scholar winning the Alpha Kappa Alpha Sorority's Arts Poetry Contest for his moving and powerful poem, "BLM."

In the fall, the GT program provided weekly virtual afterschool programming to scholars in first grade through high school. Scholars built community with staff and peers, received small-group homework help, practiced math and literacy skills, and engaged in activities such as building lava lamps, making bubbles, taking virtual amusement park rides, and group fitness. Once a week, the program hosted a special two-hour tutoring session open to all grade levels, and monthly parent engagement events helped keep families connected.



#### Holy Innocents' Episcopal School

Scholars at Horizons Atlanta at Holy Innocents' Episcopal School immersed themselves in our blended learning model during their three weeks with a mix of live virtual instruction and activities like planting seeds and monitoring their growth, building and testing solar robots and SNAP circuits, and a socially distanced inperson field day. As always, the HIES program stayed true to their global awareness theme and began each day with a global affirmation committed to celebrating differences and abolishing hate.

In October, the program began holding socially distanced Saturday School sessions, which brought an intentionally reduced group of scholars to campus for seasonal fun, STEAM projects, and the rare opportunity to see each other in person. Scholars enjoyed time both in and out of the classroom as they made art, socialized with teachers and friends, and participated in engineering design challenges.

#### Kennesaw State University

Horizons Atlanta at Kennesaw State University scholars enjoyed three weeks of engaging academic and enrichment activities. Highlights included hands-on activities from take-home STEM kits, book clubs, and virtual field trips to places ranging from the Great Pyramid of Giza to the Center for Puppetry Arts and Creekwater Alpaca Farm.

Throughout the school year, the KSU program hosted several innovative drive-by events. The fun began with a book giveaway fully stocked with engaging reading materials for scholars to choose from. On Halloween, families stopped by Hiram Elementary for festive treats and LEGO kits to kick off their 30-Day LEGO STEM Design Challenge. A third driveby event in early December featured holiday gifts, including copies of The Polar Express and materials for a Rubik's Cube Challenge.







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# TTS ELEMENTARY SCHOOL





#### **Purpose Built Schools**

Over the course of four weeks, our Horizons Atlanta with Purpose Built Schools scholars built their emotional vocabulary through a Mood Meter Word of the Day. They studied biomes, practiced reading and math skills, took virtual field trips, and were rewarded for their hard work with donut deliveries on National Donut Day and Juneteenth goodie bags to uplift the ongoing fight for Black liberation. Post summer, scholars tuned in to virtual movie nights, part of the program's first ever school-year events, and came together in person for drive-by seasonal fun.



#### Woodward Academy

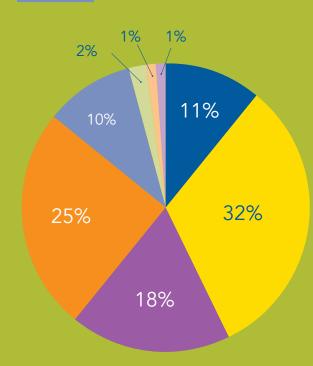
Scholars at Horizons Atlanta at Woodward Academy completed weekly STEAM challenges and learned a myriad of skills including gardening, origami, songwriting, self defense, choreography, and making healthy snacks during their six-week program. Scholars continued to focus on reading and math skills through digital learning platforms IXL and Lexia and even found time to erupt model volcanoes and show off their moves at a TikTok dance party.

In the fall, scholars attended several drive-by seasonal events and chose from three different weekly virtual program offerings. Reading Buddies matched Horizons scholars with a Woodward Academy Upper School student for one-on-one reading sessions, and STEM Club kept the competition alive with innovative experiments using household materials. Scholars also engaged their artistic sides through Cursive Writing.



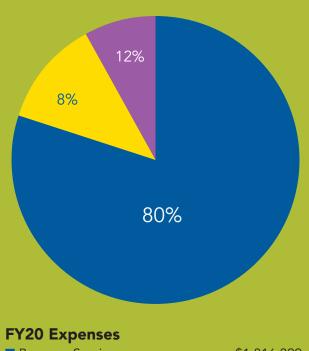


# Financials



#### FY20 Revenue Sources

Foundations	\$260,859
Public	\$756,703
Site Level Fundraising	\$425,828
Individuals	\$593,465
Corporations	\$244,500
🔲 In-kind	\$40,000
Horizons National	\$11,891
Other:	\$10,404
	TOTAL: \$2,343,650



Program Services	\$1,816,299
Management and General	\$264,950
Fundraising	\$180,588

TOTAL: \$2,261,837





# Horizons Honors

Horizons Honors 2020 was our second annual event dedicated to honoring one exceptional scholar from each of our nine sites who embodies our core tenets, "Inspire, Build, Transform." Due to COVID-19, we broadcast this celebration of our scholars' achievements from the home of Board Chair John Brock on December 6th, complete with virtual scholar performances, honoree presentations, and a live STEAM experiment.

#### **Scholar Honorees**

Atlanta International School: **Jayden**, Grade 5 Atlanta Technical College: **Nya**, Grade 6 Clark Atlanta University: **Bishop**, Grade 8 Georgia State University: **Aniyah**, Grade 6 Georgia Tech: **Ja'Dea**, Grade 9 Holy Innocents' Episcopal School: **Allison**, Grade 9 Kennesaw State University: **Tray**, Grade 6 Purpose Built Schools: **Zion and Zaire**, Grade 6 Woodward Academy: **Javier**, Grade 7





















### 100% Club Scholar Sponsorship Program

The Horizons Atlanta 100% Club Scholar Sponsorship Program celebrates our mission and commitment to ensuring that 100% of children have the opportunity to make an impact on their community. Donors commit to funding 100% of one scholar's summer experience with a donation of \$2,500 or more, helping us reach our goal of 100% of scholars reading proficiently by the end of third grade, achieving eighth grade math competency, building swimming skills and self-confidence, and graduating from high school, college and career ready, because we believe 100% of scholars matter.



#### Thank you to our 100% Club Members!

Lisa and Peter Aman Angel and David Anbari Sarah and Lamar Anderson Mike and Andreane Anderson Paul and Leanne Barton Brenda Bell Tori and Erik Bjerke Jim and Sarah Borders Rafael and Patricia Bras John and Mary Brock Paul and Lisa Brown Kevin and Elizabeth Brown Tiffany and Joe Burns Angel and Elizabeth Fraser Cabrera Karen and David Calhoun Jeff and Wendy Clark Jennifer Collins David Dase and Jacqueline Flake Rachel Dinerman Walt Ehmer

Dave Fedewa and Christy Leschaloupe Jeff and Twyla Fendler Christian and Anke Fischer Johnny and Laura Foster Beth Garrett Tom and Sandy Gay Christina Graham and Jeremy Deitzer David and Mary Haddow Jim and Susan Hannan Kenneth and Kathryn Henderson Parker and Cheryl Hix Nancy and Les Juneau Jim Kieffer Lisa McFarland Gunnar and Tonya Olson Jason and Kerry Owen John and Kay Parker Todd Pawlowski

Bud and Val Peterson Arnie and Catherine Pittman Jim and Christina Price Ashley and George Reinhardt Jim and Stacy Scott Esat and Bengu Sezer Lucy Soto and Stephen Macauley Jan and Lever Stewart Michael Stewart and Melisa Dave Stockert and Cammie Ives **Russell Stokes** Autumn Terry in honor of Joan Terry Al and Melba Trujillo J. Fidel Turner Steven and Cheryl Vicinanza Terri and Kevin Wade **Bob Watts** 

#### **Institutional Partners**

Amazon Smile Atlanta Dream Atlanta Capital Management Atlanta Educational Consultants Atlanta Foundation Atlanta International School Atlanta Public Schools Atlanta Technical College Bank of America BB&T Center for Education Integrating Science, Mathematics and Computing (CEISMC) Charities Aid Foundation of America Children Read Clark Atlanta University Constellation Couchman Noble Foundation **Creating Connected Communities** CSG Interactive Messaging DeKalb County Human Services Department **Deloitte Consulting** Dollar General Foundation Duke Realty First Citizens Bank Fulton County Community Services Program Fulton County Schools Garden Hills Pool Georgia Department of Human Services Georgia Pacific Foundation Georgia Power Foundation Georgia State University Georgia Statewide Afterschool Network Georgia Tech Georgia Tech Foundation Goizueta Foundation The Georgia Governor's Office of Student Achievement GreyStone Power Foundation, Inc. Haddow & Company Hands On Atlanta Harriet McDaniel Marshall Trust/SunTrust **Trusteed Foundations** Holy Innocents' Episcopal Church Holy Innocents' Episcopal School Horizons National IBM Ida Alice Ryan Charitable Trust Imlay Foundation Inspire (Bain & Company) JALS Foundation John and Mary Franklin Foundation Kennesaw State University

Kiwanis Club of Lost Mountain LEGO Leo Rose Jr. and Charlotte Rose Family Supporting Foundation Mary Allen Lindsay Branan Foundation McKinsey & Company Morgan Stanley Morris, Manning & Martin NCR Foundation Neiman Marcus Atlanta Oxford Properties, LLC Patterson Family Foundation Paulding County Schools Philip I. Kent Foundation Pittman Construction Company PNC Foundation Primerica Primerica Foundation Purpose Built Schools Atlanta PWC PWC Charitable Foundation **Realan Foundation** Richard and Marianne Kipper Foundation **RLS** Construction Rotary Club of Buckhead Sandy Springs Society Sara Giles Moore Foundation Sartain Lanier Foundation Schiavi Family Foundation Second Helpings Atlanta Sterling Seacrest Partners The Coca Cola Company The Community Foundation for Greater Atlanta The David, Helen and Marian Woodward Fund The Galloway School The Home Depot Foundation The John and Wilhelmina D. Harland Foundation The Joseph B. Whitehead Foundation The Junior League of Atlanta, Inc. The Smith Brothers Family Foundation Fund The Stockel Family Foundation TW Price Gilbert Jr. Charitable Foundation United Way of Greater Atlanta WINGS for Kids WellsFargo Foundation Westside Future Fund Wire2Wire Running, LLC Woodward Academy Zeist Foundation



Funding provided in part by the Fulton County Board of Commissioners under the guidance of the Department of Community Development.





## Host Partners + Staff



















WOODWARD ACADEMY

#### Host Partners

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Atlanta Technical College Sharron McIntyre, Site Director smcintyre@horizonsatlanta.org

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